



## Chairman's Corner

In the August *ICS* article, our Chairman Darrell Paulson focuses on how the board of directors is putting plans into action, [read more...](#)

## IICRC Spotlight



**Name:** Valerie Fries Wade, MM, CAE

**Role:** IICRC Education/Certification Director and Account Management Executive at KCI; began on June 1, 2012

### Best part of working with the IICRC?

I have been working with not-for-profits for more than 18 years and have spent the last 10 years working specifically in education and curriculum. I get excited about "geeky" things like change management and improvement of

# IICRC e-News

Keeping Certified Professionals Informed

September 2012

## IICRC turns 40!

On August 1, 2012, the IICRC celebrated its 40th anniversary. The original organization, the IICUC, began in 1972. In the next few months, the organization will look back on its many changes and evolutions -- so stay tuned. Here's to another great 40 years!

## Standards committee restructured

At the July board of directors meeting, the structure of the IICRC Standards Committee was changed to now include a standards chairman and four divisional vice chairs for standard - one each for cleaning, restoration, inspection and hard surfaces. This updated structure will allow the IICRC to be more nimble and bolster leadership.

The IICRC board of directors has appointed Howard Wolf as standards chairman, Craig Jasper as cleaning division vice chair, Chris Taylor as restoration division vice chair, Jack Freedman as inspection division vice chair, and Claudia Lezell as hard surfaces division vice chair.

The IICRC is also actively seeking volunteers from all interest categories of the industry to serve on the consensus bodies for:

- BSR-IICRC S100 Standard and Reference Guide for Professional Cleaning of Textile Floor Coverings
- BSR-IICRC S210 Standard and Reference Guide on Dimension Stone Maintenance and Restoration
- IICRC S300 Standard and Reference Guide for Professional Upholstery Cleaning
- ANSI/IICRC S520 Standard and Reference Guide for Professional Mold Remediation
- BSR-IICRC S540 Standard and Reference Guide for Trauma and Crime Scene Biological and Infectious Hazard Clean Up

processes. It is very rewarding to collaborate with volunteers to reach goals that move an organization forward. I must say that the volunteers at IICRC are some of the most dedicated and passionate that I have met in my career. The IICRC is ready to move its education to the next level and I am very excited to be a part of this transition.

#### **What is your favorite hobby?**

For the past 10 years, my husband and I have served as volunteer coordinators for local historical reenactment events such as Renaissance fairs and pirate festivals. It is our way of escaping to another place and another time.

#### **Important Dates**

**October 13:** Fall 2012 Certification Council Meeting in Vancouver, WA

**October 16-19:** ISSA conference and trade show in Chicago

#### **Quick Links**

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To join a consensus body, or to find out more about its purpose, please reach out to Mili Washington at [mili@iicrc.org](mailto:mili@iicrc.org). To purchase a copy of any IICRC standard, please visit the [webstore](#).

## **Call for Instructor and Certified Firm Nominations**

In future editions of the IICRC e-newsletter, the IICRC will highlight instructors and Certified Firms who are making an impact on the industry. To nominate yourself or a colleague for an upcoming newsletter, please use the nomination form online:

<http://iicrc.org/registrants/recognizing-certified-firms-and-instructors/>.

## **Advancing relationships: MoUs**

As chairman, Darrell Paulson's motto for the year has been "relationships," which fits nicely with our strategic plan. Several of the plans goals aim to "form strategic partnerships that lead to certification and standards as selection criteria for performance of services... and to expand our global reach through partnerships that share our mission and values." One of the ways the IICRC accomplished these goals this past year was to develop Memorandums of Understanding (MoUs) with other organizations.

MoUs provide us the opportunity to work in collaboration with other organizations in extending our strategic plans, advancing the missions of both organizations and sharing resources, risks and rewards. To date we have partnered with [ISSA](#), [National Wood Flooring Association \(NWFA\)](#), [Restoration Industry Association \(RIA\)](#) and the [Indoor Air Quality Association \(IAQA\)](#). In the future, the IICRC is looking to partner with more organizations to promote our standards and certification programs.

- Patrick Winters

## **Certified Firms Corner: Did you know?**

Brochures are now available from HQ! The IICRC marketing committee has designed, printed and made available for purchase brochures for Certified Firms, cleaning, inspection and restoration. View sample brochures on the IICRC website in the [registrant document](#) section. Brochures are available for purchase by Certified Firms in packs of 100 on the [IICRC webstore](#) for \$33 per package.

## **Call for volunteers: Marketing sub-committees**

The IICRC is currently seeking volunteers to work on the marketing sub-committees. Volunteers need to commit approximately one hour per month to work on government affairs, social media, newsletters, the website and trade shows. If you're interested in joining, please send your contact information to Craig Jasper at [craig@cleaninginstitute.com](mailto:craig@cleaninginstitute.com).

## **Congratulations, Master Certifications!**

July - August 2012

A. Neil Dearmond	Ernani Heldt, Jr.	Matt Chappina
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Adam Nash	Glenn Gotts	Matthew J. Healy
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Representing more than 54,000 registrants across the globe, the IICRC is an international, nonprofit certifying body that sets the standards for the cleaning, restoration and inspection industries. To know if a technician has received proper education and training, consumers should look for the **cleantrust** patch and logo. With the cleantrust logo and patches, IICRC technicians can be easily recognized by these symbols of technical proficiency and high ethical standards.

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